

your maker

— DIRECT —

Direct sales made simple.

yourmaker.direct is an online retail shop for specialty foods, built to simplify ecommerce for makers and serve delicious discoveries to the public. However you plan to expand sales—whether you hand deliver, drop-ship, or expand curbside pickup—we have built-in solutions. You can customize your storefront. Activate your own promotions. Get lift from placement on our homepage and watch your story shine. Enjoy our strong local search component and exquisite product listings, searchable by item, brand or type. Transact directly with food lovers who value quality and want to see artisans thrive.



What we offer.

Simplicity. Our 14.9% sales commission is all-inclusive. There are no other membership fees, promotional or otherwise.

Value. Our commission covers credit card processing, promotional expenses, software development, software and website support, customer service for both vendors and consumers, and coverage by our friendly staff from 8am Eastern to 8pm Pacific time, seven days a week. Your local delivery or drop-ship fees are calculated at point of sale and applied to overall billing (at no additional charge to you). Consumers pay by credit card; funds direct-deposit into your account.

Remarkable service. Our staff comes from the specialty industry. We understand food and know what makes each product special. We'll help you set up at no cost, carefully onboarding each item or assortment to ensure it shows up in searches by location, type, and more. We'll walk you through designing your landing page to tell your unique story. Even if we're not your first or only ecommerce solution, you want to claim your storefront here.

Targeted marketing. Yourmaker.direct promotes your products in aggregate, so new customers find you. We're a complementary channel of sale—like a virtual emporium. Consumers seeking high-quality artisan foods are immersed in a one stop shop where they can browse and buy, enjoying that feeling of discovery.

Flexible ordering. Want to expand curb-side pickup? Drop-ship some items? Work with a distributor on certain sizes? Our built-in fulfillment options put you in charge of a range of possibilities. Offer individual items, or an assortment box.

